



FUNDRAISING NEWSLETTER July 2010



Haiti - how you have helped

Hundreds of thousands of people from all over Ireland took part in more than 450 fundraising events to support GOAL's work in Haiti since the devastating earthquake of January 12th.



Limerick GOALie James Kelly assisting an elderly survivor of the earthquake in Port-au-Prince, Haiti

This amazing collective contribution has made an immense difference to our relief efforts in Port-au-Prince and, most importantly, to many of the survivors who continue to rely on us for help.

The breadth and scope of the fundraisers has demonstrated the determination of people from all walks of life to donate to our work and to make whatever difference they can in the beleaguered country.

People organised and got involved in everything from cake and book sales and hill walks to concerts, painting exhibitions and everything in between.

The Irish Pharmacy Union, for example, ensured that all members placed collection boxes in their chemists throughout the country, while singer/songwriter Christy Moore and friends took to the stage for a jam-packed concert in Vicar Street. Several governmental departments also organised fundraising events, while sporting bodies such as the GAA, IRFU and the FAI pledged money towards our relief efforts and for that, and for everyone who contributed, we are deeply grateful.

For those who would like to watch a short visual account of some of our relief efforts in Haiti, please visit GOAL's YouTube account on www.youtube.com/user/GOALireland and click on our 'GOAL in Haiti' video.

Supporters have a Ball

GOAL Balls have already taken place in Vienna, Paris, Dublin and London in 2010, while the GOAL Galway Ball is pencilled in for Friday, November 19th (see www.goal.ie/fundraising/balls for more details).



Andrea Roche presents Mary Kennedy and Helen Coonan with their best dressed ladies prize at the Dublin GOAL Ball

More than 250 people attended the Dublin Ball on Friday, May 14th at The Burlington Hotel, including model Andrea Roche, tenor Paul Byrom, broadcasters Mary Kennedy and Michael Lyster, as well as many first-time Ball attendees. The night was a major success with a number of items auctioned off to help support GOAL's work, including a signed Lions rugby jersey and tickets to Wimbledon.

The Grand Connaught Rooms in Covent Garden, London, played host to the GOAL UK Ball on Saturday, June 26th, with more than 300 guests attending on the night, including former Wimbledon champion and GOAL UK President Pat Cash, female actor Angeline Ball and RTE News' London Editor, Brian O'Connell, who acted as MC for the night.

Thanks to the sponsors and all those who helped make all the Balls such a success.

Running for GOAL

On Saturday, May 15th, in excess of 1,000 runners of all ages and fitness levels took to the streets of the capital for the 12th staging of the annual Calcutta Run to combat homelessness in Dublin and India.

The runners set off from the grounds of The Law Society of Ireland, Blackhall Place, and ran or walked a distance of 10km around the Phoenix Park and back to the start point, where they enjoyed a family barbecue that evening to celebrate their achievements. A big thank-you goes to everyone who participated and supported on the day and especially to the Calcutta Run committee for organising another successful event.



Giovanni Trapattoni and Marco Tardelli launch the Calcutta Run along with organisers from A & L Goodbody Solicitors

Coming up... your chance to help GOAL

JERSEY DAY

The hugely popular GOAL Jersey Day has been confirmed for Friday, 1st October this year and once again, will provide schoolchildren, students and workers from all over the country with the opportunity to wear the favourite jersey to work for the day and make a contribution towards GOAL's work in the developing world.

A fantastic sum of €270,000 was raised last year and with your help, we are hoping to improve on that figure for 2010. If you or your company, school or university would like to get involved in GOAL Jersey Day, please visit www.goal.ie or email jerseyday@goal.ie. You can also register online now at www.goal.ie



GOAL patron Gordon D'Arcy launches Jersey Day

Fancy organising a GOAL Mile?

Although the ever-popular GOAL Mile took place at a record 83 locations in December, confirming its reputation as one of the country's most popular annual charity fundraisers, GOAL is looking for people to organise even more Mile events this year.

The good news is that they are simple to manage and we provide all the information, stickers, posters and any other material that you will need. If you are interested in hosting a GOAL Mile this Christmas, please contact Karen at koshea@goal.ie



Members of the Offaly senior football panel who completed a 20-mile charity run from Edenderry to Tullamore on Saturday, May 15th, to support GOAL's work in Haiti.

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